

Names Goal

"Every parent and every teacher a member" is the goal set for Harbor City P-TA an-

nual membership enrollment campaign beginning October 3. Mrs. Melvin Strandt, chairman for membership, plans a campaign which she hopes, she said, will enroll every parent

Mr. and Mrs. Jesse J. Nichols, of 24308 Lomita Blvd., announce the birth of a daughter, Susan Diane, weighing 6 pounds and 12 ounces. and teacher in the school the first day.



PHONE PRODUCTION VIEWED — Pacific Telephone directory clerks Verna Candello and Judy Andrews display copies of the new October 1955 southern section telephone books, to be distributed here beginning Monday. At right, Mrs. Andrews holds "reminder card" which is inserted in directories and tells of big Long Beach number change effective in October.

Mr. and Mrs. Paul D. Miller, of 1118 Greenhedge, announce the birth of a daughter, Melinda Sue, weighing 6 pounds and 11 ounces. Mr. and Mrs. E. R. Carrington, of 15906 Cranbrook Ave., announce the birth of a daughter, Nancy Jo, weighing 6 pounds and 11 ounces.

New Phone Directories Set for Delivery Monday

Make many calls to Long Beach numbers? If so, the new edition of the Southern section telephone book will be of special interest to you.

Dated October 1955, the new directory will be delivered to subscribers beginning next Monday (October 3). The bright green cover will have an announcement about the big Long Beach number change involving 150,000 telephones identified by new prefix names . . . HEmlock and GArfield.

Code Digits
Telephone users in San Pedro, Wilmington, Lomita and Torrance (except those with the prefix DAVIS) at present must first dial the code digits "81" before dialing a Long Beach number. After October 16 they will dial the new numbers direct without first dialing the special code.

Subscribers are urged not to refer to the new directory for Long Beach numbers until the changeover date, October 16. After that date old directories should be destroyed and personal number lists corrected.

Four Columns
Initial delivery of the large four-column directory (past issues have had three-column

New NTCIA Officers Installed

Officers of the North Torrance Civic Improvement Association were honored Saturday evening, September 24 at an inaugural ball held at the Western Club Cafe in Gardena.

Edward Nobbe, member of the dance committee, called upon President Muri Reeves to introduce last year's officers.

Officers were Jack White, vice-president; Norma Prange, secretary; Mrs. Willa Dean Throop, treasurer; and Edward Nobbe, auditor.

Reeves extended his personal thanks and the appreciation of NTCIA for the excellent performance of all the officers during the past year.

Newly elected officers: John Kesson, president; Norma Prange, vice-president; Kenny Uyeda, secretary; Barbare Nesbitt, treasurer, and Willa Dean Throop, auditor were then introduced. The three ladies were presented corsages.

The program for the evening was closed with the presentation of a gift to Muri Reeves from the association as a token of appreciation for his service during his term of office.

Approximately two hundred and forty members and friends of the North Torrance Civic Improvement Association were present to enjoy the gala evening of dancing and dining.

The new officers of NTCIA will take charge at the next regular meeting, Wednesday evening, October 5. The meeting will be held at Verburg's Dairy recreation hall, 2093 West 174th st.

Curtain And Drapery Store Opens Here

A new store, Baer's Draperies and Curtains will celebrate its grand opening this Friday and Saturday, September 23 and 24. There will be orchids for the ladies and balloons for the children, Robert C. Baer, owner, stated.

The store is located at 1328 Sartori (across the street from Levy's). It offers draperies, draw or traverse; drapery fabrics; all styles of curtains; upholstery; slip covers; carpeting; bedspreads, pillowspreads; and drapery hardware.

"We carry some of the best-known curtain brands," Baer stated. Among them he listed Kenneth Curtain, O'Bie of California, and Kursan.

"We have a large selection of fabrics," the owner stated further. "We carry curtains and fabrics to fit any budget."

In addition, the store makes available a home decorating service at no extra cost.

Prior to opening the local store, Baer was a buyer for a large Los Angeles department store. He has been in this present line of work for 15 years.

Baer, who is married, recently moved to Torrance. "I think this area has a great potential," he stated.

"The city is growing rapidly. It is a very pleasant and friendly town."

All aspects of decorating will be handled by Leonard Smith who has done specialty and store decorating for a number of years.

Smith and his family have just moved to Torrance from Sacramento.

Activities Scheduled
On Mondays Normandale playground, 22400 South Hall-dale, offers candle club meetings for girls from 6 through 8 years at 3:30 p.m. Handicrafts are available for the same group at 4 p.m. There is a Woodcraft Ranger meeting for boys at 7 p.m.

SOLDIER ON LEAVE

Pvt. Marvin Walker, son of Mr. and Mrs. Lawrence Walker of 20614 New Hampshire st., has returned to Torrance for a 15 day leave after completing basic training at Fort Ord, California.

A 1932 graduate of Antioch high school, Walker has been in the army since July.

TORRANCE BUYER'S GUIDE

Oma's Liquor & Delicatessen
Dairy Products -- Groceries
Unusual Foods
1954 W. Carson. Open 8 a.m. to 2 a.m. FA 8-0111

Torr. Cycle and Sports Shop

COMPLETE LINE OF ATHLETIC EQUIPMENT
RODS - REELS - GUNS AND TACKLE
Mercury Motors - Schwinn Bicycles - Locks - Keys
REPAIRING OF ALL KINDS
1421 Marcelina - Torrance - FA. 8-6912

PARRISH STATIONERS

OFFICE OUTFITTERS
Globe-Warwick Furniture - Royal Typewriters
Portable Typewriters - All Makes - Electric Shavers
1423 Marcelina - Torrance - FA. 8-6078

VAN'S MATTRESS & UPHOLSTERING

CUSTOM BUILT FURNITURE OF ALL KINDS
UPHOLSTERING - DRAPERIES - CORNICES
FOAM RUBBER MATTRESSES
2083 Torrance Blvd. - Torrance - FA. 8-3352

TOP HAT CLEANERS

WE OPERATE OUR OWN PLANT
OPEN 8 A.M. TO 6 P.M. CLOSED SUNDAY
FREE PICKUP AND DELIVERY
2218 Torrance Blvd. - Torrance - FA. 8-2713

WE BUY AND SELL 2nd TRUST DEEDS

Make NEW Real Estate LOANS
R. A. OWENS FA. 8-2300

BURKE'S BARGAIN SPOT

Complete Line of "Baby Line" and "Thayer", Strollers, Carriages, Potty Chairs, Rockers, Folding Gates, Play Pens, Trykes, Wagons, Etc. All At Bargain!
2113 Torrance Blvd. at Cravens - FA. 8-0596

PLATT T-V SALES

NEW C.B.S. COLUMBIA T.V. SPECIAL RECORDS
SPECIAL PRICES ON NEW 24" and 27" SETS
MANY SMALLER 21" SETS ON HAND
19c & Up 24609 NARBONNE AVE., LOMITA DA. 6-6515

JOE SWIFT'S SHELL SERVICE

SPECIALIZED NIGHT LUBRICATION
Complete Line of ACCESSORIES • TIRES • BATTERIES
1695 W. PACIFIC COAST HIGHWAY at WESTERN AVE.
DAvenport 6-9702 Harbor City, Calif.

KENEX SUPPLY CO.

SURPLUS ELECTRONICS - FANS - BLOWERS
MOTORS - TOOLS - HARDWARE
Open Friday Nite Till 9 P.M. - All Day Saturday
2030 Pacific Coast Highway, Lomita, DA. 6-7231

TROJAN REALTY CO.

1733 PACIFIC COAST HIGHWAY
EVERYTHING IN REAL ESTATE
Manager, Tim McCormick
DAvenport 6-6351 LOMITA CALIF.

Lomita Insurance Agency

No Money Down - Auto Insurance - Pay Monthly
JACK PETTIT - FRED KORCHENSKY
"All Kinds of Insurance"
REAL ESTATE - NOTARY
2231 Lomita Blvd. DA. 6-0090-DA. 6-0518

UNION OIL

Ph. DA. 6-9961
PETE CHAVES
Union Oil Dealer - Open 24 Hours
Night Lubrication - Free Pick-up and Delivery
Firestone Tires and Batteries
Narbonne & Pacific Coast Highway Lomita

T-V SPECIAL

ANY MAKE or MODEL TELEVISION REPAIRED \$3.50
All-Work Guaranteed for 90 Days
Hi-Fi Hdq. - Free Home Demonstrations - Call Us
BAKER'S Appliances
Television - Open Daily 9 A.M. to 9 P.M.
1344 El Prado FA. 8-6606

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COMPLETE UPHOLSTERING SERVICE
EASY TERMS IF DESIRED

H & H UPHOLSTERY
24303 Narbonne - Lomita - DA. 6-2020
Open Friday Eves.

TOP HAT CLEANERS

1651 LOMITA BLVD.
WE OPERATE OUR OWN PLANT
Open 8 A.M. To 6 P.M. - Closed Sunday
DAvenport 6-2252 Harbor City, Calif.

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Roofless Dentures • Pyorrhea Treatments

Easy Credit **LOW PRICES** 15 Mo. to Pay

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DR. TARR
CREDIT DENTIST
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(Above Sam Levy's Dept. Store)
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On Any Family Sewing Machine or Vacuum Cleaner

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FOR A LIMITED TIME ONLY

100% BLANKETS

WHILE PRESENT QUANTITY LASTS

Beacon EMERALD BAY
50% LESS THAN IMPORTS

SUPER THICK SUPER SOFT

100% VALUE! 100% QUALITY! 100% WARMTH! 100% BEAUTY!

GUARANTEED MOTHPROOF!

2 WHITE WITH 3 MULTI-COLOR STRIPES
2 "MOUNTY" RED WITH BLACK STRIPE

1 DOWN \$1 A WEEK

4 FOR THE PRICE OF 2
\$29.88
NO IMPORT DUTY IMPORTED STYLE
Beacon Miracle-Fibre Blended Nylon-Rayon

Compare these with imports from Canada selling at twice the price, and figure the savings! Extra thickness . . . extra warmth . . . but NO extra weight! Full double bed size 7 Ft. x 6 Ft. Two each of two lustrous color combinations. Woven in the famous Beacon Nylon-Rayon blend, whip-stitched ends. At this price only while quantities last.

allen jewelers
1321 Sartori-Torrance
— STORE OPEN FRIDAY 'TIL 9 P.M. —

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